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2164  
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I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS: Power of Attorney; Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: July 8, 2004

Signed:

Peter K. Trzyna (Reg. No. 32,801)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

---

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

S I R :

Transmitted herewith for filing in the above-identified patent application are is the following:

1. Revocation of Power of Attorney with New Power of Attorney and Change of Correspondence Address;
2. Statement Under 37 C.F.R. 3.73(b); and
3. Copy of each Assignment listed on the Statement Under 37 C.F.R. 3.73(b).

**APPLICANT CLAIMS SMALL ENTITY STATUS.** The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Peter K. Trzyna', written over a horizontal line.

Peter K. Trzyna  
(Reg. No. 32,601)

Date: July 8, 2004

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO/RS/82 (09-03)  
Approved for use through 11/30/2005. OMB 0651-0035

U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

**REVOCATION OF POWER OF  
ATTORNEY WITH  
NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	09/149,650
Filing Date	09/08/1998
First Named Inventor	Jared P. Schutz
Art Unit	3624
Examiner Name	Vincent Milan
Attorney Docket Number	Proflowers-P1-98

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 28710

☐ Please change the correspondence address for the above-identified application to:

☒ The address associated with  
Customer Number:

28710

OR

☐ Firm or  
Individual Name

Address

Address

City

State

Zip

Country

Telephone

Fax

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/RS/96)

**SIGNATURE of Applicant or Assignee of Record**

Name

William Strauss, Chief Executive Officer

Signature

Date

June 26, 2004

Telephone

(858) 729-2700

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*

☐ \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.38. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2



PTO/SB/96 (08-03)

Approved for use through 07/31/2008. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Provide Commerce, Inc.Application No./Patent No.: 09/149,650 Filed/Issue Date: 09/08/1998Entitled: Computerized Control System Located At An Order Center for Shipping Product From a Remotely Located Distribution Center
Provide Commerce, Inc., a Corporation  
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
 The extent (by percentage) of its ownership interest is \_\_\_\_\_ %  
 in the patent application/patent identified above by virtue of either.

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Jared P. Schutz To: Proflowers, Inc.  
 The document was recorded in the United States Patent and Trademark Office at  
 Reel 9454, Frame 0205, or for which a copy thereof is attached.
2. From: Jared Schutz To: Proflowers, Inc.  
 The document was recorded in the United States Patent and Trademark Office at  
 Reel 011229, Frame 0928, or for which a copy thereof is attached.
3. From: Proflowers, Inc. To: Jared Schutz  
 The document was recorded in the United States Patent and Trademark Office at  
 Reel 013674, Frame 0175, or for which a copy thereof is attached.

☒ Additional documents in the chain of title are listed on a supplemental sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

June 26, 2004  
 Date  
(858) 729-2700  
 Telephone number

William Strauss  
 Typed or printed name  
[Signature]  
 Signature  
Chief Executive Officer  
 Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9189 and select option 2.

Page 2 of Statement Under 37 CFR 3.73(b)

B. (cont.)

4. From: Jared Schutz To: Proflowers, Inc. The document was recorded in the United States Patent and Trademark office at Reel 014687, Frame 0403. A copy of this document is enclosed.
5. From: Proflowers, Inc. To: Provide Commerce, Inc. The document was filed with the United States Patent and Trademark Office on June 16, 2004, and is awaiting recordation. A copy of the document is enclosed.



**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

JANUARY 13, 1999

PETER K. TRZYNA  
P.O. BOX 7131  
CHICAGO, IL 60680-7131

PTAS



\*100833134A\*

**UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/08/1998

REEL/FRAME: 9454/0205

NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

**ASSIGNOR:**

SCHUTZ, JARED P.

DOC DATE: 09/08/1998

**ASSIGNEE:**

PROFLOWERS, INC.  
2888 BLUFF STREET #116  
BOULDER, COLORADO 80301

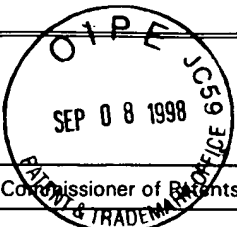
SERIAL NUMBER: 09149650  
PATENT NUMBER:

FILING DATE: 09/08/1998  
ISSUE DATE:

ANTIONE ROYALE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

09-18-1998

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



ET

100833134

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Jared P. Schutz  
2888 Bluff Street #116  
Boulder, Colo. 80301 USA  
Additional name(s) of conveying party(ies) attached?

[ ] Yes [X] No

2. Name and address of receiving party(ies):

Name: ProFlowers, Inc.

Internal Address: \_\_\_\_\_



Street Address: 2888 Bluff Street #116

City: Boulder State: Colorado Zip: 80301

Additional name(s) & address(es) attached? [ ] Yes [X] No

3. Nature of conveyance:

[X] Assignment

[ ] Merger

[ ] Security Agreement

[ ] Change of Name

[ ] Other \_\_\_\_\_

Execution Date: 8 September 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

Chicago, IL 60680-7131

Street Address: P.O. Box 7131

6. Total number of applications

and patents involved:..... 1

7. Total fee (37 CFR 3.41)..... \$ 40.

[ ] Enclosed

[ ] Authorized to be charged to deposit account.

8. Deposit account number:

50-0235

(Attach duplicate copy of this page,  
if paying by deposit account.)

09/15/1998 JKT:15 00000003 09149630

03 FC:001 10:00 02

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Peter K. Trzyna

Name of Person Signing

Signature

September 8, 1998

Date

Total number of pages comprising cover sheet: [ ]

Mail documents to be recorded with required cover sheet information to:



"Express Mail" mailing label number **2675244722645**  
I, Peter K. Trzyna (Reg. No. 32, 601), hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date set forth below:

Signed: [Signature]  
Peter K. Trzyna (Reg. No. 32,601)

Date: 8 Sept 1998

PATENT

Paper No. 1

File: ProFlowers-P1-98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : SCHUTZ, Jared P.  
Serial No. :  
Filed : 8 September 1998  
For : COMPUTERIZED CONTROL SYSTEM LOCATED  
AT AN ORDER CENTER FOR SHIPPING  
PRODUCT FROM A REMOTELY LOCATED  
DISTRIBUTION CENTER  
Group Art Unit :  
Examiner :

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

ASSIGNMENT OF INVENTION

S I R :

WHEREAS, I, the undersigned is one of the inventors of the subject matter described in the above-referenced patent application; and

WHEREAS, ProFlowers, Inc. (hereinafter, the "Assignee"), a corporation organized under the laws of the State of Delaware, having an address at 2888 Bluff Street #116, Boulder Colorado 80301, has an acknowledged right to the entire right, title, and interest therein, thereto, and thereunder, including, patent rights and any applications and patents related thereto or claiming priority therefrom;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) in hand paid to me, the receipt of which by me is hereby acknowledged, and/or other good and valuable consideration received by me, I hereby acknowledge that I have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the above-identified patent application, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors,

and assigns, in accordance with the terms of this instrument;

AND I HEREBY covenant that I have full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

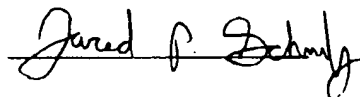
AND I HEREBY further covenant that I respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the day and year set opposite my signature.

Inventor's Printed Full Name: Jared P. Schutz

Inventor's Signature:



Date:

\_\_\_\_\_

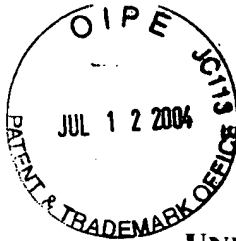
Citizenship:

U. S. Citizen

Residence & Post Office Address: 2888 Bluff Street # 116

City State Zip

Boulder, Colorado 80301 USA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 03, 2004

PTAS



\*102601553A\*

PETER K. TRZYNA  
P.O. BOX 7131  
CHICAGO, IL 60680

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RECORDATION DATE: 11/13/2003

REEL/FRAME: 014687/0403

NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHUTZ, JARED

DOC DATE: 11/07/2003

ASSIGNEE:

PROFLOWERS, INC.  
5005 WATER VISTA DRIVE  
DAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650

FILING DATE: 09/08/1998

PATENT NUMBER:

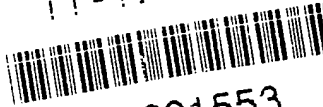
ISSUE DATE:

TITLE: COMPUTERIZED CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING  
PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER

014687/0403 PAGE 2

VIOLET MCCOY, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

11-17-2003



102601553

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

Jared Schutz, Boulder, CO 80306

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: November, 2003

2. Name and address of receiving party(ies):

ProFlowers, Inc.

Internal Address:

Street Address: 5005 Water Vista Drive

City: Dan Diego

State: California Zip: 92121

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s) 09/149,650

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

6. Total number of applications and patents involved 1

7. Total fee (37 C.F.R. 3.41)----- \$ 40.00

☐ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document: 7

11/14/2003 ECUOPER 00000058 500235 09149650

01 FC:8021 40.00 DA

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS: Assignment Division, Commissioner of Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: November 10, 2003

Signed: 

Peter K. Trzyna (Reg. No. 32,601)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventor	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

---

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**RE-ASSIGNMENT**

S I R :

WHEREAS, I, JARED SCHUTZ (hereinafter, "Assignor"), an individual having an address of P.O. Box 4549, Boulder, CO 80306, am an assignee in the above-identified patent application pursuant to that Assignment dated September 14, 2000, and recorded in the records of the U.S. Patent and Trademark Office on October 4, 2000, at Reel/Frame 013674/0175 (hereinafter the "Assignment").

WHEREAS, ProFlowers, Inc. (hereinafter, the "Assignee"), a corporation organized under the laws of the State of Delaware, having an address at 5005 Water Ride Vista Dr., San Diego,

California, 92121, has an acknowledged interest in receiving all rights to and flowing from said Assignment.

NOW, THEREFORE, in consideration of ten dollars (\$10.00) in hand paid to me, the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that I have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and under any and all rights to and flowing from said Assignment, all with the intention that the situation be as if said Assignment never existed.

AND I HEREBY covenant that I have full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

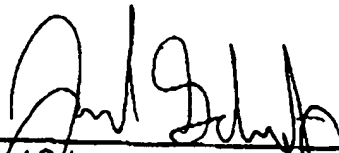
AND I HEREBY further covenant that I respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS RE-ASSIGNMENT is the entire agreement as to its subject matter. If any portion of this Re-Assignment is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Re-Assignment shall not be effected thereby. It is the intention of the undersigned that if any portion of this Re-Assignment is determined to be invalid, a portion as similar in terms to such

portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I hereunto set hand and seal on the day and year set opposite my signature.

Date: 11-07-03

  
\_\_\_\_\_  
Jared Schutz  
P.O. Box 4549  
Boulder, CO 80306



I hereby certify that this correspondence is being filed via facsimile with a confirmation copy being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS Assignment Division, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: November 10, 2003

Signed: 

Peter K. Trzyna (Reg. No. 22,601)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

---

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

S I R :

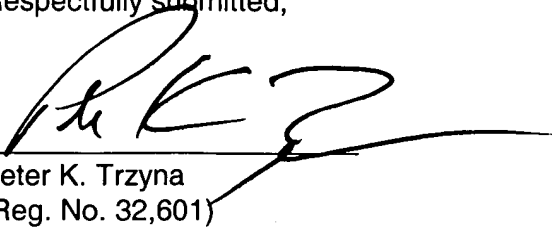
Please enter the following enclosed documents in the above-identified patent application.

1. Assignment of Invention; and
2. Assignment Cover Sheet (in duplicate).

**APPLICANT CLAIMS SMALL ENTITY STATUS.** The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any

overcharges to Deposit Account No. 50-0235. Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Peter K. Trzyna', written over a horizontal line.

Peter K. Trzyna  
(Reg. No. 32,601)

Date: November 10, 2003

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824



UNITED STATES  
PATENT AND  
TRADEMARK OFFICE



MAY 22, 2003

PTAS

PETER K. TRZYNA  
P.O. BOX 7131  
CHICAGO, IL 60680

Under Secretary of Commerce For Intellectual Property and  
Director of the United States Patent and Trademark Office  
Washington, DC 20231  
[www.uspto.gov](http://www.uspto.gov)



\*102344347A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 01/16/2003

REEL/FRAME: 013674/0175  
NUMBER OF PAGES: 5

BRIEF: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNEE AND ASSIGNOR'S NAMES, PREVIOUSLY RECORDED AT REEL 011229 FRAME 0928.

ASSIGNOR:  
PROFLOWERS, INC

DOC DATE: 09/14/2000

ASSIGNEE:  
SCHUTZ, JARED  
P.O. BOX 4549  
BOULDER, COLORADO 80306

SERIAL NUMBER: 09149650  
PATENT NUMBER:

FILING DATE: 09/08/1998  
ISSUE DATE:

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

01-23-2003

FORM PT-105

(Rev. 6/93)

OMB No. 0651-0011 (exp. 4/94)



EET

U.S. Department of Commerce  
Patent and Trademark Office

102344347

To the Honorable Commissioner of Patents and Trademarks: Please receive the attached original document or copy thereof.

## 1. Name of conveying party(ies):

ProFlowers, Inc, 5005 Waterridge Vista Drive, San Diego, CA  
92121

## Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other Promissory Note

Execution Date: September 14, 2000

1-26-03

## 2. Name and address of receiving party(ies):

Jared Schutz

Internal Address:

Street Address: P.O. Box 4549

City: Boulder

State: Colorado

Zip: 80306

## Additional name(s) &amp; address(es) attached?

☐ Yes ☒ No

## 4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s) 09/149,650

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

## 6. Total number of applications and patents involved 1

7. Total fee (37 C.F.R. 3.41)----- \$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

## DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Peter K. Trzyna

Name of Person Signing

Signature

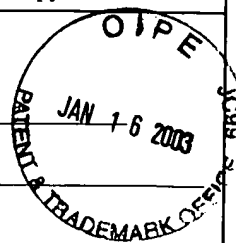
Date

Total number of pages including cover sheet, attachments and document: 9

1/22/2003 6TON11 00000150 500235 09149650

1 FC:8021

40.00 CH

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231



11-15-2000



101516763

To the Honorable Commissioner of P

are attached original document or copy thereof.

1. Name of conveying party(ies):

Jared P. Schutz

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date:

2. Name and address of receiving party(ies):

Name: ProFlowers, Inc.

Internal Address: Second Floor

Street Address: 5005 Watteridge Vista Drive

City: San Diego

State: California

Zip: 92121

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or registration number(s): 09/149,650

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B. Patent No.(s)

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City: CHICAGO State: IL Zip: 60680

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8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

20.1  
September 27, 2000

Date

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:

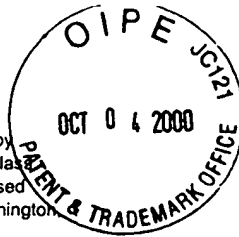
1/13/2000 DNGUYEN 00000182 500235 09149650 Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

1 FC:581

40.00 CH

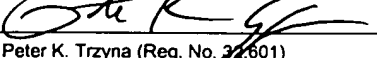
I hereby certify that this correspondence is being filed by deposit with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.



PATENT

Paper No. 1

File No.

By   
Peter K. Trzyna (Reg. No. 37,601)

Date 20 Oct 2000

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventor	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTERIZED CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	
Examiner	:	

---

The Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**ASSIGNMENT OF INVENTION**

S I R :

WHEREAS, I, the respective undersigned, am an officer of the Assignee ProFlowers, Inc., Assignee of record for the above-referenced patent application, as shown by Assignment filed with the U.S. Patent and Trademark Office recorded at Reel 954, Frame 0205; and

WHEREAS Jared Schutz (hereinafter, the "Assignee"), an individual having an address at PO Box 4549 Boulder Colorado 80306 wishes to acquire from ProFlowers, Inc. all right to the entire right, title, and interest therein certain rights (Certain Rights) to some of the subject matter therein, including rights to improvements

thereto, and thereunder, including patent rights and any further applications and patents related thereto or claiming priority therefrom, but only to the extent pertaining to said Certain Rights, with no license expressed or implied hereby from ProFlowers, Inc. to Jared P. Schutz, and no right to control ProFlowers, Inc. patent application prosecution;

WHEREAS said Certain Rights extend only to "build-your-own" type customizing of orders and anonymous giving, including the subject matter in pending claims 44-49, but not to any other subject matter, patent claims, rights, or interest in the ProFlowers, Inc. patent application or any patent resulting from, or claiming priority to, the ProFlowers, Inc. patent application.

NOW, THEREFORE, in consideration of a perpetual and royalty free license to that which is assigned, plus ten dollars (\$10.00) in hand paid to ProFlowers, Inc., the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that ProFlowers, Inc. has sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and said Certain Rights under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the right to patent, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors, and assigns, in accordance with the terms of this instrument;

AND I HEREBY covenant that ProFlowers, Inc. has full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

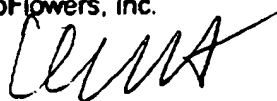
AND I HEREBY further covenant that ProFlowers, Inc. respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I respectively hereunto set hands and seals on the day and year set opposite my signature, on behalf of ProFlowers, Inc.

ProFlowers, Inc.

Full Name:



Signature:

William Strang

Date:

9/14/00



I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.

Date: 20 Oct 2000

Signed: Peter K. Trzyna  
Peter K. Trzyna (Reg. No. 32,601)



PATENT

Paper No.

File:

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors : SCHUTZ, Jared P.  
Serial No. : 09/149,650  
Filed : 8 September 1998  
For : COMPUTER CONTROL SYSTEM LOCATED AT AN  
ORDER CENTER FOR SHIPPING PRODUCT FROM A  
REMOTELY LOCATED DISTRIBUTION CENTER  
Group Art Unit : 2876  
Examiner :

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

**SIR:**

Please enter the following enclosed documents in the above-identified patent application.

1. Assignment and PTO Form 1595.

The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

Date: 20 Oct 2000

Peter K. Trzyna  
Peter K. Trzyna  
(Reg. No. 32,601)

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824

JAN 16 2003

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.

Date: January 9, 2003

Signed:

Peter K. Trzyna (Reg. No. 22,601)



PATENT

Paper No.

File: Proflowers-P1-98

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors : SCHUTZ, Jared P.  
Serial No. : 09/149,650  
Filed : 8 September 1998  
For : COMPUTER CONTROL SYSTEM LOCATED AT AN  
ORDER CENTER FOR SHIPPING PRODUCT FROM A  
REMOTLEY LOCATED DISTRIBUTION CENTER  
Group Art Unit : 2164  
Examiner : Richard Fults

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

S I R :

Please record the following enclosed documents in the above-identified patent application.

1. Corrected Assignment Cover Sheet for 011229, Frame 0928 (in duplicate); and
2. A copy of the Original Notice of Recordation of Assignment Document including the erroneous cover sheet, Assignment and, Transmittal letter.

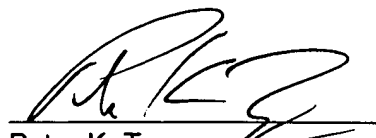
The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

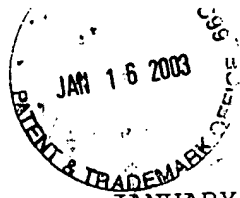
Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

Date: January 9, 2003

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824

  
Peter K. Trzyna  
(Reg. No. 32,601)



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

JANUARY 13, 2001

PTAS

PETER K. TRZYNA  
P.O. BOX 7131  
CHICAGO, IL 60680



\*101516763A\*

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RECORDATION DATE: 10/04/2000

REEL/FRAME: 011229/0928  
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHUTZ, JARED P.

DOC DATE: 09/14/2000

ASSIGNEE:

PROFLOWERS, INC.  
5005 WATERRIDGE VISTA DRIVE  
SECOND FLOOR  
SAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650  
PATENT NUMBER:

FILING DATE: 09/08/1998  
ISSUE DATE:

TONYA LEE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Patent and Trademark Office**  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

JANUARY 13, 2001

PTAS

PETER K. TRZYNA  
P.O. BOX 7131  
CHICAGO, IL 60680



\*101516763A\*

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DOC DATE: 09/14/2000

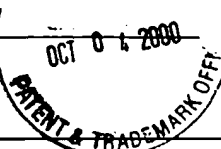
ASSIGNEE:

PROFLOWERS, INC.  
5005 WATERRIDGE VISTA DRIVE  
SECOND FLOOR  
SAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650  
PATENT NUMBER:

FILING DATE: 09/08/1998  
ISSUE DATE:

TONYA LEE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS



11-15-2000



101516763

To the Honorable Commissioner of F

are attached original document or copy thereof.

1. Name of conveying party(ies):

Jared P. Schutz

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date:

2. Name and address of receiving party(ies):

Name: ProFlowers, Inc.

Internal Address: Second Floor

Street Address: 5005 Waterridge Vista Drive

City: San Diego

State: California

Zip: 92121

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or registration number(s): 09/149,650

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B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

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City: CHICAGO State: IL Zip: 60680

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☐ Enclosed

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Peter K. Trzyna

Name of Person Signing

Signature

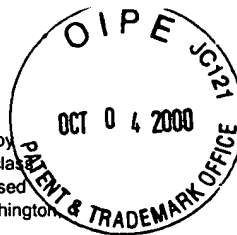
2001

September 27, 2000

Date

Total number of pages including cover sheet, attachments and document: 4

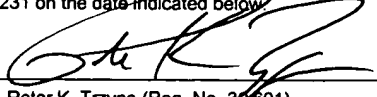
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PATENT

Paper No. 1

File No.

By   
Peter K. Trzyna (Reg. No. 37,601)

Date 2 Oct 2000

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventor	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTERIZED CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	
Examiner	:	

---

The Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**ASSIGNMENT OF INVENTION**

S I R :

WHEREAS, I, the respective undersigned, am an officer of the Assignee ProFlowers, Inc., Assignee of record for the above-referenced patent application, as shown by Assignment filed with the U.S. Patent and Trademark Office recorded at Reel 954, Frame 0205; and

WHEREAS Jared Schutz (hereinafter, the "Assignee"), an individual having an address at PO Box 4549 Boulder Colorado 80306 wishes to acquire from ProFlowers, Inc. all right to the entire right, title, and interest therein certain rights (Certain Rights) to some of the subject matter therein, including rights to improvements

thereto, and thereunder, including, patent rights and any further applications and patents related thereto or claiming priority therefrom, but only to the extent pertaining to said Certain Rights, with no license expressed or implied hereby from ProFlowers, Inc. to Jared P. Schutz, and no right to control ProFlowers, Inc. patent application prosecution;

WHEREAS said Certain Rights extend only to "build-your-own" type customizing of orders and anonymous giving, including the subject matter in pending claims 44-49, but not to any other subject matter, patent claims, rights, or interest in the ProFlowers, Inc. patent application or any patent resulting from, or claiming priority to, the ProFlowers, Inc. patent application.

NOW, THEREFORE, in consideration of a perpetual and royalty free license to that which is assigned, plus ten dollars (\$10.00) in hand paid to ProFlowers, Inc., the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that ProFlowers, Inc. has sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and said Certain Rights under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the right to patent, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors, and assigns, in accordance with the terms of this instrument;

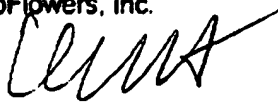


AND I HEREBY covenant that ProFlowers, Inc. has full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that ProFlowers, Inc. respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter.. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I respectively hereunto set hands and seals on the day and year set opposite my signature, on behalf of ProFlowers, Inc.

ProFlowers, Inc.  
  
Full Name: \_\_\_\_\_  
Signature: William Strass  
Date: 9/14/20

124

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.



PATENT

Paper No.

File:

Date: 20 Oct 2000  
Signed: Peter K. Trzyna  
Peter K. Trzyna (Reg. No. 32,601)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventors : SCHUTZ, Jared P.  
Serial No. : 09/149,650  
Filed : 8 September 1998  
For : COMPUTER CONTROL SYSTEM LOCATED AT AN  
ORDER CENTER FOR SHIPPING PRODUCT FROM A  
REMOTELY LOCATED DISTRIBUTION CENTER  
Group Art Unit : 2876  
Examiner :

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

SIR:

Please enter the following enclosed documents in the above-identified patent application.

1. Assignment and PTO Form 1595.

The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

Date: 20 Oct 2000

Peter K. Trzyna  
Peter K. Trzyna  
(Reg. No. 32,601)

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS: Recordation Division, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

Date: June 16, 2004

File: Proflowers-P1-98

Signed: 

Peter K. Trzyna (Reg. No. 22,601)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	3624
Examiner	:	Vincent Millan

---

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

S I R :

Please record the following enclosed documents in the above-identified patent application.

1. Recordation Cover Sheet; and
2. Delaware Name Change Document Executed December 19, 2003.

**APPLICANT CLAIMS SMALL ENTITY STATUS.** The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS: Recordation Division, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: June 16, 2004

Signed: 

Peter K. Trzyna (Reg. No. 22,601)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	3624
Examiner	:	Vincent Millan

---

Honorable Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**TRANSMITTAL LETTER**

S I R :


Please record the following enclosed documents in the above-identified patent application.

1. Recordation Cover Sheet; and
2. Delaware Name Change Document Executed December 19, 2003.

**APPLICANT CLAIMS SMALL ENTITY STATUS.** The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

  
Peter K. Trzyna  
(Reg. No. 32,601)

Date: June 16, 2004

P.O. Box 7131  
Chicago, IL 60680-7131  
(312) 240-0824

## RECORDATION FORM COVER SHEET

## PATENTS ONLY

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Proflowers, Inc., San Diego, CA

## 2. Name and address of receiving party(ies)

Name: Provide Commerce, Inc.

Internal Address: \_\_\_\_\_

Second Floor

Street Address: 5005 Wateridge Vista Drive

City: San Diego State: CA Zip: 92121

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

☐ Assignment☐ Merger☐ Security Agreement☒ Change of Name☐ Other \_\_\_\_\_

Execution Date: 12/19/2003

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 7131

City: Chicago State: IL Zip: 60680-7131

## 6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

50-0235

DO NOT USE THIS SPACE

## 9. Signature.

Peter K. Trzyna  
Name of Person Signing

Signature

Date

June 16, 2004

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "PROVIDE COMMERCE, INC." HAS FILED THE FOLLOWING DOCUMENTS:

CERTIFICATE OF INCORPORATION, FILED THE SIXTH DAY OF FEBRUARY, A.D. 1998, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-FIRST DAY OF JUNE, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SECOND DAY OF SEPTEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

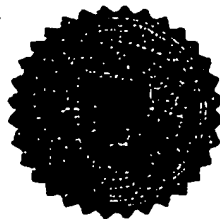
CERTIFICATE OF AMENDMENT, FILED THE FOURTEENTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

RESTATED CERTIFICATE, FILED THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SEVENTEENTH DAY OF OCTOBER, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "PROFLOWERS, INC." TO "PROVIDE COMMERCE, INC.", FILED THE TWELFTH DAY OF SEPTEMBER, A.D. 2003, AT 5:51 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE TENTH DAY OF DECEMBER, A.D. 2003, AT 9:49 O'CLOCK P.M.



2853678 8340

030822515

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2826869

DATE: 12-19-03